

Kim Joseph Villamor

Freelance Creative (Video Editing |
Social Media | Graphic / Web Design)



+639554887009

Stanford St., Celdran Village,
Iligan City, Philippines

villamorjkl@gmail.com

Portfolio

[Wix Portfolio](#) | [Google Drive Samples](#) | [Zeus Men's Health IG](#) | [Lenny Rocks Agency IG](#)

ABOUT ME

Creative Video Editor, Social Media Manager, and Graphic/Web Designer with 7+ years of freelance experience helping brands grow through engaging digital content. Proven success scaling communities to 70k+ followers, boosting engagement by 15%, and driving conversions by 30%. Skilled in storytelling, data-driven strategy, and brand-aligned visuals that turn audiences into loyal customers.

EDUCATION

**MASTER OF SCIENCE IN
NURSING, MAJOR IN
EDUCATION
ADMINISTRATION**

**BACHELOR OF SCIENCE IN
NURSING**

CERTIFICATES: SOCIAL MEDIA
MANAGEMENT, VIDEO EDITING

CORE SKILLS

- Video Editing: Adobe Premiere Pro, CapCut, storytelling, captions, sound design
- Social Media: Content strategy, campaign planning, analytics, community growth
- Graphic Design: Canva, branding, infographics, ad creatives, promotional template
- Web & Tools: WordPress, Webflow, Wix, Systeme.io, Squarespace, Figma, HTML/CSS basics, Chatbot automation
- Productivity: MS Office, Google Suite, data entry, virtual admin support

WORK EXPERIENCE

VIDEO EDITOR – ZEUS MEN'S HEALTH (REMOTE US CLIENT)
2025 – PRESENT

- Edited long-form and short-form health content for Instagram & YouTube.
- Boosted average video engagement rate by 15%.
- Collaborated with the CEO and marketing team to align video output with brand identity and sales campaigns.

VIDEO EDITOR / GRAPHIC DESIGN – LENNY ROCKS AGENCY
(REMOTE US CLIENT) 2024– PRESENT

- Produced client-focused video edits for TikTok, Instagram Reels, and YouTube campaigns.
- Designed social media graphics and ad creatives aligned with brand identity.
- Enhanced storytelling with transitions, audio design, and motion graphics, ensuring high audience engagement.

**FREELANCE – VIDEO EDITOR / SOCIAL MEDIA MANAGER /
GRAPHIC DESIGNER** 2016–PRESENT

- Edited reels, campaigns, and event videos that reached 50k+ organic views and increased engagement by 20%.
- Created campaigns that drove a 30% increase in pre-orders for Fiore Crinkles.
- Designed ad creatives and infographics that improved click-through rates by 25%.
- Developed branding templates and promotional graphics that reduced turnaround time by 40%.

WEB DESIGNER / DEVELOPER 2022– PRESENT

- Designed dynamic WordPress websites with modern UI/UX, optimized for mobile.
- Maintained security, performance, and updates for small business websites.